

Jennifer Gordon Hughes
www.idundesign.com

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EXPERIENCE—PROFESSIONAL

- 2006–
2014 **Assistant Professor of Graphic Design**
University of Minnesota Duluth
- 2003–
2014 **Graphic Design / Communications Consultant**
Idun Design—Self-Owned Agency
- 2003–
2006 **Graduate Assistant / Assistant Professor**
University of Minnesota Duluth
- 1998–
2003 **Web Coordinator / Creative Director / Web Manager**
College of St. Catherine
- 1996–
1998 **Patient and Physician Education Coordinator**
National Marrow Donor Program
- 1995–
1996 **Donor Communications Specialist**
National Marrow Donor Program
- 1993–
1995 **Publications Assistant**
Minnesota State Bar Association

For the past 10 years I have taught Graphic Design at the University of MN Duluth. Along with teaching, I participate in many service activities for the University and the Duluth and Ely communities, mostly sharing my expertise in the are of design and web development. I have also been doing many freelance design jobs in animation, web and print design.

Prior to teaching, I spent 10 years working for various non-profits, creating promotional materials various audiences. I wrote, edited, designed and coded, websites, publications, conference and educational materials, event promotions and much more.

PERSONALITY—CHARACTERISTICS

holistic, sustainable, people-friendly, passionate, creative, hard-working, flexible, multi-skilled, highly motivated, confident

EDUCATION

- 2006 **Master of Fine Arts**, University of Minnesota Duluth
- 2003 **Kundalini Yoga Instructor**, Center for Happiness
Completed Yoga Instructor Training
- 2003 **Bachelor of Arts Certificate**, College of St. Catherine
Fine Arts / Graphic Design Emphasis
- 1992 **Bachelor of Arts**, University of Minnesota
Liberal Arts / Mass Communication
- 1989 **Associate of Arts**, North Hennepin Community College
Liberal Arts / General

SKILLS / SOFTWARE

Adobe Creative Suite Master Collection up to 6.0
Illustrator, Photoshop, Dreamweaver, Fireworks,
Flash, InDesign, After Effects, Premier, Bridge

Web Design Languages / Knowledge
HTML up to 5.0, CSS up to 3, Javascript,
Wordpress, Search Engine Optimization,
ActionScript, Web forms, ECommerce,
Interactivity and User Theory,
Responsive Web Development

Mobile App Design / Development

Microsoft Office Suite
Word, Excel, Powerpoint

Video and Still Camera Usage and Film Editing
Photoshop, IMovie, Final Cut Pro and Xpress

Lighting and Green screen Technologies

547 East Pattison Street
Ely MN 55731



SERVICE / VOLUNTEERISM

- 2011– Mobile App Development Group
2013 **Faculty Advisor for Design**
- 2007– Art and Design Website
2013 **Chair, Webmaster**
- 2012– Student Design Organization
2013 **Faculty Co-Advisor**
- 2012– Online Education Community Member
2013
- 2012– Ely Art Club
2013 **Co-Vice President, Board Member**
- 2012– Ely Farmer's Market / SNAP Benefits / Market Bucks
2013 **Co-Director, Board Member, Coordinator**
- 2009– Duluth Community Garden Program
2013 **Communications Committee Member / Designer**
- 2010 Design of Art and Design Identity
Board Member / Co-Creative Director
- 2007– College-wide Web Committee
2012 **Committee Member**
- 2006, Knife River Recreation Center
2012 **Volunteer, Website Coordination Design**
- 2005 HaysKids: Children with FASD
Volunteer, Brand and Website Development

CONFERENCE PARTICIPATION

I have attended many conferences during my professional years. Many regarding design for good and website design, as well as conferences regarding design thinking. I have been a attendee but also have participated as a speaker, trainer and panel participant.

Conferences include: Design Thinking Collective Conversations; Design Intersections: Tweak? Leap? What does design thinking demand?; AIGA's Design for Good Kick-off; SatNam Meditation Retreat, and more.

CREATIVE ACTIVITY

- 2013 *The Ecology of Health*—Collaboration on Animation
- 2013 Collaboration on design of logo and printed materials
Ely Farmers' Market
- 2012– *IPad ImProv*—Collaboration with Music & Art
2013 Workshop for Art Educators in Duluth Public Schools
- 2012– SOLL Design Collaborative
2013 Student Design Collaborative / In Process
- 2011– Collaboration on design of fundraising materials
2013 *The Art of Local Food / Duluth Community Garden*
- 2012 Design of Organic Restaurant Brand and Menus
Organic Roots, Ely Minnesota
- 2011 Redesign of Brand and Materials / Collaboration
Duluth Community Garden Program
- 2010 Book Design / Collaboration
Divine Daisy a Trans-personal Tale by Bud McClure
- 2009 UMD Art and Design Faculty Biennial
Keys to the Universe, Multimedia Installation
- 2007 UMD Art and Design Faculty Biennial
Spiritual Symbolism, Multimedia Installation
- 2006 MFA Thesis Exhibition: Spirituality and Design
A Fusion of Eastern and Western Symbolism

References available upon request.

Portfolio available online at www.idundesign.com.

