

Jennifer Gordon Hughes  
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## EXPERIENCE—PROFESSIONAL

- 2006–  
2014 **Assistant Professor of Graphic Design**  
University of Minnesota Duluth
- 2003–  
2014 **Graphic Design / Communications Consultant**  
Idun Design—Self-Owned Agency
- 2003–  
2006 **Graduate Assistant / Assistant Professor**  
University of Minnesota Duluth
- 1998–  
2003 **Web Coordinator / Creative Director / Web Manager**  
College of St. Catherine
- 1996–  
1998 **Patient and Physician Education Coordinator**  
National Marrow Donor Program
- 1995–  
1996 **Donor Communications Specialist**  
National Marrow Donor Program
- 1993–  
1995 **Publications Assistant**  
Minnesota State Bar Association

## EXPERIENCE—ACADEMIC

- 2006–  
2014 University of Minnesota Duluth  
*Master of Fine Arts Studio, Senior Studio 1 and 2, Graphic 1, 2 and 3, Typography 1 and 2, Motion Graphics, Interactive 1 and 2, 2D Digital Design*
- 2003–  
2006 University of Minnesota Duluth  
*2D Digital Design, Introduction to Art*
- 1998–  
2003 College of St. Catherine  
*Web Management Workshops: Taught faculty and staff how to build with templates and maintain web content*
- 2002 College of St. Catherine  
*Co-taught in math/art pilot project to Twin Cities area juniors and seniors*
- 2002 College of St. Catherine  
*Teaching Assistant for Web Design Course*

## EDUCATION

- 2006 **Master of Fine Arts**, University of Minnesota Duluth
- 2003 **Bachelor of Arts Certificate**, College of St. Catherine  
Fine Arts / Graphic Design Emphasis
- 1992 **Bachelor of Arts**, University of Minnesota  
Liberal Arts / Mass Communication
- 1989 **Associate of Arts**, North Hennepin Community College  
Liberal Arts / General

## SKILLS / SOFTWARE

Adobe Creative Suite Master Collection up to 6.0  
Illustrator, Photoshop, Dreamweaver, Fireworks, Flash,  
InDesign, After Effects, Premier, Bridge

Web Design Languages / Knowledge  
HTML up to 5.0, CSS up to 3, Javascript, Wordpress,  
Search Engine Optimization, ActionScript, Web forms,  
ECommerce, Interactivity and User Theory, Responsive  
Web Development

Mobile App Design / Development

Microsoft Office Suite  
Word, Excel, Powerpoint

Video and Still Camera Usage and Film Editing  
Photoshop, iMovie, Final Cut Pro and Xpress

Lighting and Green screen Technologies

547 East Pattison Street  
Ely MN 55731



## SERVICE / VOLUNTEERISM

- 2011- Mobile App Development Group  
2013 **Faculty Advisor for Design**
- 2013 Visual Culture Lecture Series Reorganization  
**Committee Member / Design Coordinator**
- 2007- Art and Design Website  
2013 **Chair, Webmaster**
- 2012- Student Design Organization  
2013 **Faculty Co-Advisor**
- 2012- Online Education Community Member  
2013
- 2012- Ely Art Club  
2013 **Co-Vice President, Board Member**
- 2012- Ely Farmer's Market / SNAP Benefits / Market Bucks  
2013 **Co-Director, Board Member, Coordinator**
- 2009- Duluth Community Garden Program  
2013 **Communications Committee Member / Designer**
- 2010 Design of Art and Design Identity  
**Board Member / Co-Creative Director**
- 2007- College-wide Web Committee  
2012 **Committee Member**
- 2007 Library Video Contest  
**Juror**, University of Minnesota Duluth
- 2007 Art and Design Lecture Series  
**Committee Member / Spring**
- 2007 Yeti Frozen Film Festival  
**Juror**, University of Minnesota Duluth
- 2006, Knife River Recreation Center  
2012 **Volunteer, Website Coordination Design**
- 2005 HaysKids: Children with FASD  
**Volunteer, Brand and Website Development**
- 2005 47th Les Farrington 2004 Best 100 Juried Art Show  
**Juror**, High School Art Competition and Exhibition

## CONFERENCE PARTICIPATION

- 2013 Public Interest Design / College of Design  
University of Minnesota
- 2012 EDUCAUSE / Uncommon Thinking for the Common Good  
Online Conference Participation
- 2012 Design Thinking Collective Conversations  
AIGA Minnesota | Design for Good / MN Humanities Ctr
- 2012 Design Intersections: Tweak? Leap? What does design  
thinking demand? / College of Design / UMN
- 2011 AIGA Design for Good Kick-Off **Collaborator**  
AIGA Minnesota / Minneapolis
- 2008 AGI Student Conference  
Art Institute of Chicago, Chicago, IL
- 2008 Media Arts Training For Cloquet Schools, **Speaker/Trainer**  
University of Minnesota Duluth
- 2007 SatNam Meditation Retreat, **Co-organizer/Speaker/Instructor**  
Knife River, MN
- 2003 "Strategic Communications in College Capital Campaign"  
University College Design Association, **Co-speaker**  
Minneapolis, MN
- 2002 "Redesigning a College Website by Committee"  
College Communications Conference, **Panel Participant**  
Seattle, WA
- 2000 "The Unveiling of the new www.stkate.edu"  
Opening Convocation, **Co-speaker**  
College of St. Catherine
- 1996 "Building a Website: A Successful Collaboration between  
Communications and Information Systems"  
MN Women in Communications Conference, **Co-speaker**  
Edina, MN
- 1994 "How to Navigate the World Wide Web"  
National Association for Hispanic Journalists, **Speaker**  
Chicago, IL

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## CREATIVE ACTIVITY

- 2013 *The Ecology of Health*—Collaboration on Animation
- 2013 Collaboration on design of logo and printed materials  
Ely Farmers' Market
- 2012– *iPad ImProv*—Collaboration with Music & Art  
2013 Workshop for Art Educators in Duluth Public Schools
- 2012– SOLL Design Collaborative  
2013 Student Design Collaborative / In Process
- 2011– Collaboration on design of fundraising materials  
2013 *The Art of Local Food* / Duluth Community Garden
- 2012 Design of Organic Restaurant Brand and Menus  
Organic Roots, Ely Minnesota
- 2011 Redesign of Brand and Materials / Collaboration  
Duluth Community Garden Program
- 2010 Book Design / Collaboration  
*Divine Daisy a Trans-personal Tale* by Bud McClure
- 2009 UMD Art and Design Faculty Biennial  
*Keys to the Universe*, Multimedia Installation
- 2007 UMD Art and Design Faculty Biennial  
*Spiritual Symbolism*, Multimedia Installation
- 2006 MFA Thesis Exhibition: Spirituality and Design  
*A Fusion of Eastern and Western Symbolism*
- 2005 Prometheus / Director William Payne  
Assisted with New Media/Video Props
- 2004 All Together Now: UMD Faculty Exhibition
- 2004 Feeding Frenzy: Performance Art  
Collaborative Participant
- 2003 Evolution: Senior Show  
College of St. Catherine

## RECOGNITION/HONORS/AWARDS

- 2012– School of Fine Arts Development Grant  
FALL Conference Participation / Research
- 2012– School of Fine Arts Development Grant  
SPRING Conference Participation / Research
- 2006 Student Web Site Design Award
- 2004 Graduate Academic Scholarship  
University of Minnesota Duluth
- 1990 Herbert Berridge Elliston Memorial Scholarship  
University of Minnesota

## RESEARCH INTERESTS

- Design Thinking / Processes for Greater Issues  
Service Design / Design for Good  
Design Mobile Applications / User Interface Design  
Interactive Design / User Experience Design  
Motion Graphics / Animation / Kinetic Information Design  
Spirituality and Design  
Design for Healing  
Sustainability / Design for Sustainability  
Children's Trans-personal Storytelling

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